# Company Profile



PT. Garasi Digital Teknologi (also known as "TechGarage") is an Information Technology





# About Us



#### **Company Established**

TechGarage was established in 2015 by experienced and skilled IT professionals that have served the industry for many years. We have a very strong focus in serving the sport and financial services industry as well as education & cross industry by providing endto-end and comprehensive solutions, including consulting and professional services.

# **Company Profile**

Company Name

PT. Garasi Digital Teknologi

**Business fields** 

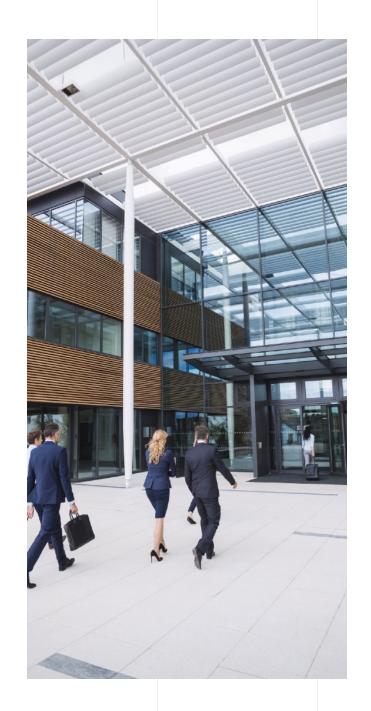
Web Application, Mobile App, Digital Marketing, IT Consulting

Address

Plaza Mutiara, 8th Floor Jalan Dr. Ide Anak Agung Gde Agung (Lingkar Mega Kuningan) Kav E.1.2 No.1&2 Jakarta Selatan 12950.

Contact

Phone:+622127519278 Email:<u>support@techgarage.co.id</u>



# **Our Services**



#### Web Development

Innovative website is the source of your business profits. TechGarage deliberately helps build custom web application for cost-effective business based on your process. TechGarage integrates web-based technologies to your system and makes it scalable and flexible application for both now and the future.



### **Mobile Application**

We help businesses to be more efficient, competitive and profitable by introducing mobile application services into their operations and key customer interactions. Using cutting-edge development technology, expert project management and proven marketing techniques.



## **Digital Marketing**

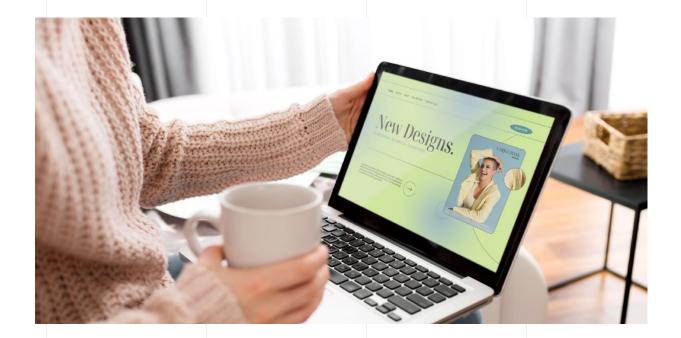
**IT Consultant** 

Connecting and engaging with your audience using on-line platforms (web, e-commerce, social media, apps) & digital tools (SEO, digital advertising, business applications and real-time analytics) to attract, persuade, and retain the customers.



# TechGarage also offers a solution and integrated system in accordance with the business processes that occur in the company's business partners. System solutions offered will always be based on efficiency, innovation, and effectiveness to support more streamlined business activities.

# Web Development



Our expertise, including developing web application solution depends on the needs, system integration with latest web technology.

- CRM System
- Wordpress

**Our Services** 

- Custom Website
- API/Vendor Integrations

# Mobile Application

Our Services



Our mobile apps teams are expertly designed to be reliable, helpful and easy to use on iOS and Android

- Android Application
- iOS Application
- Hybrid Application

# Our Services Digital Marketing



We help to utilize the immense power of digital marketing more effectively and swiftly for generating more revenue, increase productivity and accelerate business value creation.

- Design UI/UX
- Content Management
- SEO
- Google Analytic

# Our Services

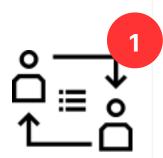


At TechGarage, we believe in creating simple, elegant solutions for complicated problems. We do this by developing mobile apps, websites and online systems that are custom-made to perfectly meet our customers' needs.

- Google Cloud Platform
- SMTP Email
- Server Configuration

# What we Offer

We offer advise, assistance and support to companies through a combination of 3 step:



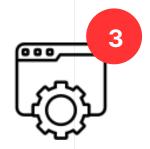
#### **Business Consulting**

Consultation the requirement to client needs.



**Digital Solution** 

We offer the digital solusion with technology (web or mobile)



#### **Maintenance Service**

We keep analyze and monitoring your digital business

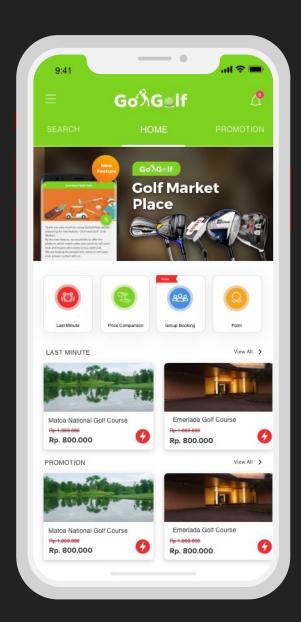
#### Our Product

### GoGolf

#### **MOBILE APPLICATION & WEBSITE**

Focusing on the online golf course reservation service that did not exist in Indonesia at the time, this product was launched as a new business of the company. After selecting the golf course, date, and tee time you want to play from the app, send a reservation request and make the payment on the app. Previously, golfers had to call the golf course to check availability and then make a reservation, but this app makes it smarter and easier for golfers to make reservations.

Currently, it is the No. 1 golf course reservation app in Asia that allows you to easily make reservations for golf courses in Southeast Asia such as Indonesia, Malaysia, and Singapore with your smartphone. Since its release, the number of cumulative registered users has reached over 25,000, and the number of linked golf courses has reached over 100, and is still growing.



#### Our Product

## **GoGolf Feature**

#### **Book Golf Course**

Pick Golf course you like and make a book easily by GoGolf



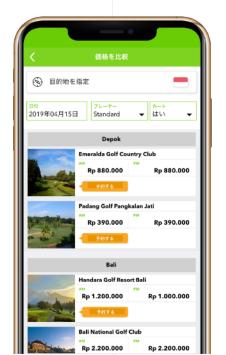
#### Last Minute

Deliver the best Last Minute price from Golf Courses



#### **Price Comparison**

Compare the price list in one page and find the reasonable Golf Course



#### **Reward Point**

Save your point by booking Golf course and get discount rate

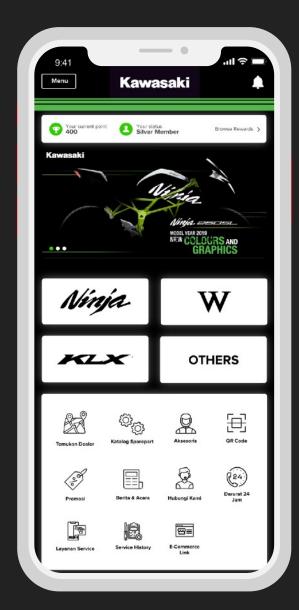


## Kawasaki Motor Indonesia

#### **MOBILE APPLICATION & WEBSITE**

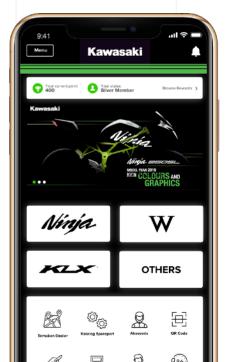
Project from PT. Kawasaki Motor Indonesia, the Indonesian subsidiary of Kawasaki Motors.

For the purpose of collecting customer information and utilizing it for future marketing measures, deliver the latest motorcycle products, dealer information (mapped on a map), motorcycle spare parts, promotions and event information to users who have already purchased a motorcycle in real time. I built a mobile app for We have also implemented a point redemption function to give incentives for app registration.

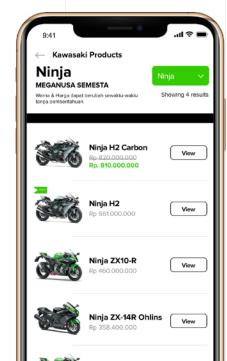


## **Kawasaki Apps Feature**

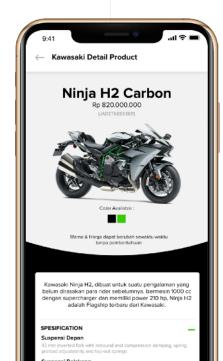
#### Homepage



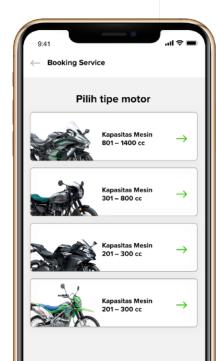
#### **Product Lists**



#### **Product Detail**



#### **Booking Service**



## Idemitsu Loyalti Apps

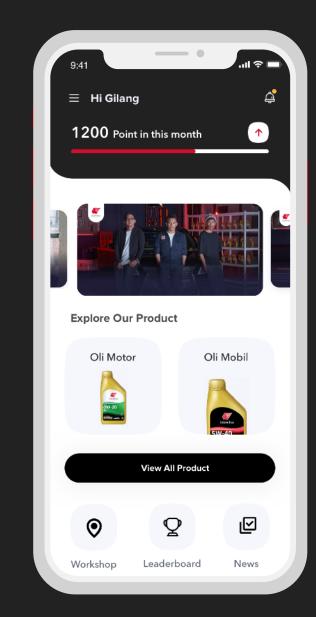
#### **MOBILE APPLICATION & WEBSITE**

Project from PT Idemitsu Lube Techno Indonesia, an Indonesian subsidiary of Idemitsu Kosan.

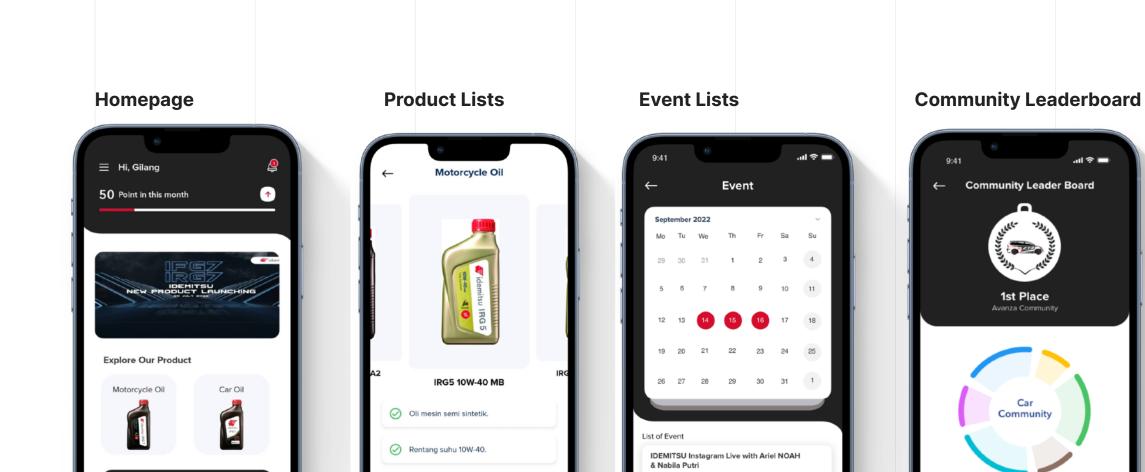
In Indonesia, customers form their own communities in each region, and we received requests to manage those communities, provide product information and reward points for each community, and conduct community rankings based on the number of points. I developed a mobile application.

We also support community and point management, the latest product information, store information distribution, event information distribution, and point linkage with POS systems.

We have built a management dashboard system (CRM) for Idemitsu, and are synchronizing and linking the data on the mobile app.



## Idemitsu Loyalti Feature



# ZuttoRide CRM

#### WEBSITE

Project from PT. ZuttoRide Indonesia

We have built a management dashboard system (CRM) for zuttoRide to manage their product and internal system

For the purpose manage their own product and customer membership. We have also implemented a integration to generate landing page for their digital marketing.

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